Celebrating 30 Years

increasing impact

the OASIS Institute 2012 annual report

Impact and excellence are key to programs that improve lives

In the past year OASIS was nationally recognized in both of these areas – through the national S&I 100 index of top nonprofits creating social impact, and the American Society on Aging's Gloria Cavanaugh Award for Excellence in Training and Education. Our complete 2012 annual report – available online at oasisnet.org/annual report – shows how we are impacting lives.

OASIS' Reach in 2012

43 cities 721 partners 360,000 members 59,000 people impacted 26,000 classes 152,000 class cnrollments 7,900 volunteers 504,000 volunteer hours

letter from the chairman



Cindy Brinkley Chairman

What does OASIS' impact look like?

The question is asked often. When we show our impact, we give donors confidence that they are investing their contributions wisely. That question gets asked often, by funders, partners, board members, volunteers and staff.

When we can demonstrate measurable impact, we give donors confidence that they are investing their contributions wisely. We inspire more volunteers to want to help facilitate our programs. We attract more participants, who see the value in what we have to offer.

Examples of our impact are many:

- Nine of 10 students who have worked with an OASIS tutor have improved their academic performance, as reported by their teachers.
- Multiple studies show that participation in the Chronic Disease Self-Management

Program improves health status and reduces emergency room visits and healthcare costs.

- Both the children and the adults in our CATCH Healthy Habits intergenerational obesity prevention program have significantly increased their physical activity and fruit and vegetable consumption, and reduced the time they spend in front of TV and computer screens.
- Enrollment in our evidencebased Connections computer training classes exceeded 10,000 last year, helping to close the technology gap for adults in 22 cities.

The impact of our programs was underscored recently with our inclusion in the new Social Impact 100 Index of U.S. nonprofits. The S&I 100 is the first-ever, broad index of nonprofits with demonstrated results and a high potential to reach even more people.

The prestigious publication, *Stanford Social Innovation Review*, highlighted OASIS in the article, "Using National Networks to Tackle Chronic Disease." The Review noted how we are reaching into local communities to deliver programs that help people live healthier lives and reduce their chance of chronic disease. It went on to describe CATCH Healthy Habits as "a new model for other national nonprofit networks, insurers, public health

increasing impact

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Our full report is available online at			
www.oasisnet.org/annualreport			
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researchers, and philanthropists who want to scale up evidencebased public health interventions for chronic disease."

OASIS is proud of these accomplishments and we remain committed to finding, measuring, evaluating and delivering evidence-based programs in all of our work. We know that we are having a significant and sustainable impact and we know this is the path we must take to remain a leader in the field of productive aging for the foreseeable future.

My thanks to everyone who makes this possible.

letter from the president

increasing impact



Marcia M. Kerz President

Everyone likes to be recognized for his or her work. It is especially gratifying when that recognition is the result of a team effort involving thousands of individuals who share a desire to promote successful aging.

That's why OASIS' receipt of the 2013 Gloria Cavanaugh Award for Excellence in Training and Education from the American Society on Aging (ASA) is so special. The award recognizes our success in providing effective educational opportunities. But it is really a testament to the amazing work and dedication of our 7,100 volunteers who contribute more than half a million hours of their time to deliver our programs with enthusiasm.

ASA is one of the leading non-profits in the country in the field of aging, representing 5000 practitioners, educators, administrators, policymakers, business people, researchers, and students.

The Gloria Cavanaugh award is given to organizations whose educational programs are

Marcia Kerz, center, accepts the 2013 Gloria Cavanaugh Award for Excellence in Training and Education



current, culturally appropriate and comprehensive, and whose methods have made significant, long-term and innovative contributions to education for older adults.

We do this by incorporating key elements in our programs to foster educational excellence:

- Providing intellectually challenging, experiential lifelong learning programs that promote brain health.
- Creating opportunities for social support as people learn together with their peers in a comfortable group setting.
- Using evidence-based programs and practices whenever possible, and conducting evaluations to ensure programs are effective.
- Partnering with hundreds of organizations to make our services available to broad and underserved audiences, such as school districts, libraries, senior centers, health providers, social service agencies, educational institutions and businesses.

Throughout this report, you can read about some of our amazing volunteers who are delivering results.

When you have an approach that you know is working, you want to share it so more people can benefit. So we are now partnering with the Friedman Center on Aging at Washington University in St. Louis to expand our evidence-based work through research, evaluation, and dissemination.

Thank you to everyone who works so hard to give adults age 50 and older opportunities to pursue vibrant, healthy, productive and meaningful lives.

We're Going Green!

Our 2012 annual report is online at **oasisnet.org/annual report.** We're cutting costs to make the best use of your funds so we can help people stay active, healthy and engaged.

This pdf verson provides highlights of the stories in our report. More details and video stories are available online.

intergenerational tutoring

increasing impact

A child who struggles with reading is more likely to struggle in every other subject and to face challenges in school and life.

More than 5,500 volunteer OASIS tutors work with nearly 20,000 students across the country

to help them improve their reading skills and love of learning.

Jo Ann Almendariz typifies the commitment and excitement these volunteers bring to this important task.

"As a former educator, I know there are so many kids who are falling through the cracks," she explained.



Jo Ann Almendariz

"Our schools do a good job, but some students just need a little more help. We can be another asset to help these children succeed."

Jo Ann joined the OASIS intergenerational tutoring program six years ago. She was immediately impressed with the preparation that OASIS provides the tutors. "There's not a lot of guesswork," she said. "They send you out fully prepared."

One of Jo Ann's favorite students was a young girl who was falling behind in class due to a language barrier. "Because I am fluent in Spanish, I was able to help her," Jo Ann related. "She overcame that barrier in just two months. It blew me away."

"You want to get the students to read every day, so you have to make it interesting and relevant to them," she said. "Kids have such a desire to learn. When you are able to tap into their world and find what excites them, that's when you know you've hit a home run."

Study to build evidence for tutoring

The OASIS Tutoring program is grounded in research on best practices in reading instruction and support Common Core Standards for education.

To further build the evidence of the program's impact, OASIS and Maryville University are collaborating on a two-year research study to measure improvement in student literacy skills.

Researchers will study 375 students in grades K-3 from St. Louis area schools, in three groups: 125 students tutored once weekly, 125 students tutored two or more times a week and 125 in a control group. The groups will be comparable in demographics

and academic achievement. Standardized tests will assess reading levels at the beginning and end of the school year.

The evaluation team will be led by Sam Hausfather, PhD, Dean of the School of Education, and Dan Rocchio, EdD, Professor Emeritus of Reading Education.

"Maryville University is honored to partner with OASIS on this important study



Sam Hausfather, PhD Dean, Maryville University School of Education

to prove that the tutoring program can make a real difference in the lives of children in need," said Dr. Hausfather. "Our participation helps fulfill our mission to work with schools to continually improve education for all students and in particular those students most in need."

The impact of OASIS tutors in 2012

- 5,500+ tutors 20,000 students 109 school districts 890 schools 28 cities
- 90% of teachers saw improved academic performance in students with OASIS tutors.
- OASIS tutors have helped more than 370,000 children since 1989.

intergenerational tutoring

A passion for learning

After Louis Cohen sold his business in 2002, he looked for new outlets for his talents and passion. He found OASIS tutoring in 2004. Almost a decade later, he is one of the program's strongest advocates.

"It makes me feel good to see these children discovering new worlds," he said. "They want to do better, they want to learn, and I feel I can help them do just that."



Lou worked with two sisters this year – Addie, grade 4 and Alex, grade 2. "He's a lot of fun," said Addie. "We read a lot of books, do word search games and even math problems. He also travels a lot, so he tells us about the places he goes and things like that." Lou's trips have led to discussions about the globe and geography.

Lou's dedication inspired his children, Emily Cohen Rosenfeld and Andy Cohen, to honor him on his 80th birthday by establishing the OASIS Intergenerational Tutoring Fund in his name. Contributions support OASIS tutors working one-on-one with children in grades K-4 who have been identified as academically at-risk by their teachers.

"We know how strongly Dad feels about his tutoring," said Emily. "He takes it very seriously. If there's ever a conflict in his schedule, he always chooses tutoring over something else. There are so many other tutors out there who are just as committed," she added. "Our hope is that their families and friends may see this fund as an opportunity to honor them in a similar way."

increasing impact

"If the hour or so each week we spend with these kids can help them learn, it's well worth our time," Lou said.

For information on contributing to the OASIS Tutoring Fund, contact Jennifer Newcom at 314-862-2933 ext 240.

A new model in Pittsburgh

A partnership with the Greater Pittsburgh Literacy Council is a new model for OASIS Tutoring. Known nationally for its adult literacy programs, the Pittsburgh Council is supporting OASIS tutoring as a means of prevention.

"If we can catch literacy problems at a young age, we won't have to see these students later in our adult education programs," said Don Block, the Council's executive director.

"The Council has helped us tremendously with recruitment strategies, marketing support, and even help organizing files," explained John D. Spehar, volunteer program coordinator. We've learned a lot."

The program is run by volunteers, including 10 office volunteers and 71 tutors who worked this

year with 162 children in the Pittsburgh Public Schools and Woodland Hills District.

Spehar spends 40 or more hours a week recruiting and coordinating the training of new tutors, scheduling them, communicating with schools and providing encouragement.



John D. Spehar

A former teacher himself, Spehar sees the program's impact on the adult tutors as well. "They're still learning and growing," he said. "They feel good about themselves and their ability to help these children learn. It's a great feeling when something clicks and a student has that 'Aha moment.""

CATCH healthy habits

increasing impact

Obesity rates for children have tripled in the last 30 years, and doubled for adults 50+, putting the health of our communities at risk.

Volunteers are combating obesity through CATCH Healthy Habits

"I really believe in this program," says Fran Israel, who teaches kids about healthy eating in Escondido, CA. In fact, she thinks the volunteers get just as much out of learning about healthy living as the kids do.

With support from the WellPoint Foundation, these volunteers helped more than 7,100 children and adults in 18 cities adopt healthier eating and physical activity habits in 2011-12. The innovative evidence-based program unites children in grades K to 5 with trained adult volunteers to improve health and prevent obesity.

Now the WellPoint Foundation, based in Indianapolis, has provided a new \$3.2 million



Lance Chrisman Executive Director WellPoint Foundation

grant to OASIS to strengthen and expand the CATCH Healthy Habits program over the next two years, and introduce it in Tucson, AZ and Sacramento, CA. The grant brings the total amount of support WellPoint has contributed to the program to nearly \$6 million.



Fran Israel and other volunteers around the country talk about what its like to help children get a better start through CATCH Healthy Habits in a video available online at www.oasisnet.org/annualreport

"This program has proven to be a model for how we can leverage the talents and energies of older Americans nationwide to combat obesity. We can't wait to bring it to more cities," said Lance Chrisman, executive director of the WellPoint Foundation.

CATCH Healthy Habits was officially launched in 2011 in 18 cities in 14 states. More than 6,200 children and 900 adults, age 50-plus, have benefited in the intergenerational program, in which teams of adult volunteers work with children in kindergarten through the fifth grade in weekly one-hour sessions after school and during the summer. They play active games, learn about food choices and make healthy snacks.

CATCH Healthy Habits impact in the first two years

- 900 adults
- 17 cities
- 6,200+ children 130 community sites
- 32,000 volunteer hours
- 430 partners
- 88% of adults and 62% of children met CDC recommendations for physical activity

CATCH healthy habits

increasing impact

Evaluation results from 2011 and 2012 show that CATCH Healthy Habits is working, with improvements in physical activity and nutrition demonstrated by both the adult and child participants.

By the end of the first grant period in 2012, 88 percent of adult volunteers met the CDC recommendations for moderate-to-vigorous physical activity at the end of the grant, surpassing the initiative's target of 67 percent. They are also making positive dietary changes, with 10 percent reading nutrition labels more frequently, eight



Volunteers at Rio Seco school in Santee, CA show off the healthy thank you signs they received from the kids in their class.

percent more eating three or more vegetables per day, and four percent more eating two or more fruits a day.

Children in CATCH Healthy Habits similarly exceeded physical activity intensity standards set for professionally-led physical education classes by 12 percent. The students' reading of nutrition labels also increased by 10 percent and the number of days eating high-fat foods decreased by nine percent.



Pumping up the energy in Portland, Maine

"Living a healthy life is as simple to describe as it is difficult to practice," noted Chrisman. "Eat right. Get enough exercise. Practice moderation. Starting and practicing these habits – whether you are young or old – are some of the most important actions you can take to live your best life possible. That's why we're excited to continue our support of the CATCH Healthy Habits program."

A Program of Distinction

CATCH Healthy Habits was designated a Program of Distinction by Generations United in 2012.

"OASIS' CATCH Healthy Habits is an outstanding program with the top level of research behind it. The program and its evaluation are the gold standard which other intergenerational programs strive to meet," said Donna M. Butts, executive director of Generations United.



Connections technology

increasing impact

More than half of adults over 65 used the Internet in 2012, lagging behind the rest of the adult population where 82% are online.

AT&T support expands training to close the technology gap

A \$500,000 contribution from AT&T is helping more people join the digital society so they can access benefits, connect with people and find essential information to improve their health and quality of life. The gift will enable OASIS to expand its Connections technology training, and update curriculum to address new topics such as iPads, tablets and video calling.



Robert Poindexter is one of hundreds of volunteer instructors who are helping people join the digital society.

Older Americans are going online more than ever, but still lag behind the overall adult population. According to a 2012 report of the Pew Internet and American Life Project, 53 percent of adults over 65 were online, compared to 82 percent for all.

Connections is helping more adults get up to speed with classes in 23 cities that enrolled more than 10,000 adults last year.

John Ndono of Dallas took the classes to learn how to search for employment and post resumes which led to his current job as a security guard.

"I really benefited from computer classes," John said. "It is amazing for some of us who never thought we would learn anything like this." John is now using his new Internet skills to learn about how to become a realtor.

"Technology impacts every area of life - how we communicate, work, manage our health, access services and connect with others,"



John Ndono

said Marcia Kerz, president of The OASIS Institute. "We want people to take advantage of all that technology has to offer."

"We are constantly seeking innovations to meet the evolving technology needs of our customers,"

said Beth Shiroishi, AT&T Vice President of Sustainability and Philanthropy. "This includes expanding and investing in advanced IP networks, offering new technologies that provide consumers with more opportunities to connect, and collaborating with organizations like OASIS that keep mature adults engaged in and benefiting from technology."



Beth Shiroishi Vice President, AT&T

AT&T's support during the past decade enabled OASIS to develop Connections as an evidence-



based curriculum for adult learners. Courses cover basic to intermediate technology skills, including tablets, internet browsing, email, social networking, job searching and essential workplace tools such as word processing and spreadsheets.

Connections impact in 2012

- 23 cities
- 10,000+ enrolled
- 68 partners
- 320 instructors

Connections technology

By partnering with public libraries, workforce training programs, senior centers and other organizations, OASIS is making the curriculum available to a broad and diverse audience.

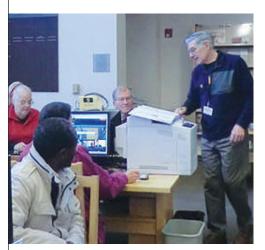
OASIS at your local library

More Americans are turning to their libraries to access the Internet, get technology training and find assistance with job-seeking and public services. OASIS is partnering with library systems like the Multnomah County Library in Portland, Oregon, to offer Connections.

"We teach a lot of computer classes," explained Mary Bush, public technology training librarian for the Portland system. "The OASIS curriculum is great. It's relevant and evidence-based, and they provide regular updates. That saves us a lot of time."

Mary said demand for technology classes is higher than ever. Over the last two years, the library has offered 166 OASIS Connections classes at 11 of its branches, with a waiting list for almost every class.

More than 800 people have participated. "We have people coming who say they need a job so they have to know how to use a computer," she said. "Others are being urged by family members to learn how to use email or Facebook." She is recruiting more



Tom Gihring explains the basics of social media in a class at Multnomah Library's Woodstock branch. volunteer instructors to help meet the growing demand.

The OASIS training for instructors was another reason the library adopted the Connections curriculum.

increasing impact

"OASIS provides a webinar for our volunteer instructors that teaches them how to instruct older learners," she added. "It's very appropriate and applicable for everything we do."

The library is considering collaborating with OASIS to develop new content. "Everybody needs these types of classes, and OASIS creates excellent content based on research. It's a nice collaboration," Bush added.

Some of the library systems using the Connections curriculum include Broward County Library in Florida, Pima County Library in Arizona and Sacramento Public Library. OASIS and partners across the country enrolled more than 10,000 people in 2012, and over 66,000 since 2001.



"This is making my life very interesting!"

Volunteer instructor Don Bailey has taught sisters Lilia Garcia and Josie Rivas everything from basic skills to email, Internet search, Facebook and more at the Kenwood Center in San Antonio.

"The Connections program is ideal for me, says Don. It provides comprehensive teaching tools and an experienced management team that are just the kind of backup an instructor needs."

"I sincerely appreciate how these classes keep us informed of the news all over the world," Lilia says. "This is making my life very interesting!"

health promotion

Without more dedication to prevention, conditions such as diabetes, heart disease and hypertension will increase by 30 to 40 percent over the next 15 years.

Living a Healthy Life

Gloria Bennifield believes in living a healthy life. As a volunteer health instructor for OASIS, she's



helping others learn that "There's always something you can do."

When Gloria retired from a 43year career with the Postal Service, a friend suggested she check out the health programs at OASIS. It didn't take long for Gloria

Gloria Bennifield

to become one of OASIS' most dedicated instructors.

Over the past five years, Gloria has taught Diabetes Self-Management, Exerstart and Matter of Balance. She also leads a peer discussion group to help people at risk for isolation increase their social connections.

"Every time I lead one of these programs, I learn and grow as well. We all learn from each other."

In the Diabetes Self Management class, Gloria helps participants develop skills to manage their health and create action plans on things they can do to better their lives.

"One of my students complained that she couldn't do this or that; she couldn't even walk! I asked her, 'Can you blink your eyes? Can you clap your hands? Can you smile?' Her whole disposition changed and she ended up committing herself to a more positive attitude about everything.

"There is something each of us can do. I get so much enjoyment out of seeing people change. I want to help people get more enjoyment out of life."

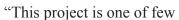
Managing Diabetes

More than 26 percent of adults over 65 have diabetes. The disease causes damage to the eyes, kidneys, circulatory and nervous systems and increases risks of other conditions such as high blood pressure.

OASIS is participating in a national research project to improve the self-management skills of older adults with type 2 diabetes. Partners include the National Council on Aging, Stanford University, the Y, WellPoint, Inc. and the Bristol Myers Squibb Foundation.

The Stanford Diabetes Self-Management Program will be offered to participants with type 2 diabetes in St. Louis, Indianapolis and Atlanta. Stanford's program is proven to produce better outcomes like healthier behaviors and reduced hospitalization.

In partnership with WellPoint, members participating in Medicare Advantage and through their commercial insurance plans will be encouraged to enroll in the six-week class in person or online. The project will evaluate the outcomes of the class including reduction in blood sugar levels.



in the country to engage a real world health plan provider in a pilot program tracking outcomes for people with type 2 diabetes. It promises to inform us on how to offer programs such as the Stanford program in a sustainable manner," said Patricia Doykos, director of the Bristol Myers Squibb Foundation.

Patricia Doykos

Bristol-Myers Squibb

Foundation

health promotion

increasing impact

Connecting people, reducing isolation

Social isolation is one of the greatest challenges of later life as people begin to lose touch with co-workers, friends or family. OASIS Peer-Led Discussion Groups help people reconnect with their community and get more social support so they can cope better with life's transitions.

A two-year grant from the AARP Foundation is enabling OASIS to evaluate and strengthen the program so it can be expanded nationally. Volunteers lead discussions that engage people on topics of emotional, spiritual and physical wellness that help them connect with others.

"People develop a more positive outlook just by sharing with each other, said Mattie Berry, one of the group leaders. It's a non-threatening, supportive atmosphere. Everybody's opinion is valued."



Mattie Berry

Over 2,000 adults have

participated in the program, which has been recognized with the RespectAbility Award from the National Council on Aging. The grant from the AARP Foundation, part of their Social Isolation Grants Program, will support additional research to establish it as an evidence-based method for reducing social isolation among older adults.

The ExerStart Impact

Arlene Peterson, age 90, never misses an ExerStart or Matter of Balance class. "I want to be active and do as much as I can," Arlene explains. "I try to do something every day."

Arlene signed up for the OASIS health classes at her retirement home. She first attended a Matter of Balance class, in which she learned strategies to prevent falls. Next came ExerStart, a moderately paced exercise class designed to help introduce physical activity into daily life in a realistic way. Participants learn safe, fun and effective exercises to improve their daily functioning.

The results are impressive. Arlene no longer needs a cane to walk most places. She takes



Arlene Peterson

the stairs to her second floor apartment. At her last visit, her doctor was amazed at her vigor and asked what she was doing differently!

ExerStart is part of OASIS' Active Living curriculum, which teaches that exercise does not need to be strenuous to be helpful.

"When I come out of class, I feel great. "I may be the oldest person in class, but I feel like one of the youngest. I wouldn't stop for anything."

The Fountain of Youth

Carole Pefley took a martial arts class 15 years ago that changed her life. Now she's working to bring those same life-changing benefits to others.

Carole teaches Exerstart, Complete Body Workout and other exercise classes in Indianapolis, with a high-energy schedule of up to 15 classes each week. The 75-year-old marvel understands how important OASIS programs are for older adults. "There are many people who don't want to go to a gym environment. They want to go where they feel comfortable and exercise with like-minded people."

Carole's classes strengthen the heart and the core and include lots of stretching. "Stretching gives you greater mobility and flexibility so you can move around and feel great," she said.

Carole enjoys seeing changes in the people she has taught, from boosting fitness levels to improving their outlook on life. "Exercise to me is the fountain of youth."

lifelong learning

increasing impact

Rediscovering life with OASIS

OASIS participants are learning and connecting with their communities through classes in the arts, humanities, sciences and many other topics at OASIS education centers.

Karen Larkin has found new friendships and new interests through OASIS in Tucson. She took a



fascinating class on Arizona history, and says "I learned all kinds of things about the state where I grew up."

Her interests have included birds, butterflies, bats and beading – "to keep my fingers nimble."

Karen Larkin

And the biggest benefit of OASIS? "Making new friends along the way!"

Rosalie Laris has discovered her artistic talent through OASIS in Syracuse.

Rosalie had dabbled in art at various times in her life but hadn't taken it seriously. She took a pastel painting class at OASIS in Syracuse and fell in love with the medium.



"I've enjoyed an awakening in myself. I am as surprised as those who know me when they see my

Rosalie Laris

paintings. It's like being seen with different eyes."

In 2012 OASIS enrolled 152,000+ in more than 26,000 classes through dedicated education centers in 11 metropolitan areas: Albany, Albuquerque, Indianapolis, Los Angeles, Rochester NY, San Diego County, San Antonio, St. Louis, Syracuse, Tucson and Washington DC.



Our video "Discover life after 50" shows some of the ways in which people are learning and connecting with their communities through OASIS education centers. See it on YouTube at **bit.ly/discoverlifevideo**



Participants in Albuquerque enjoyed an architectural walking tour of the University of New Mexico campus.

From the classic original structures of John Gaw Meem to highly modern additions by Antoine Predock and other local luminaries, the tour explored southwestern architectural styles.

lifelong learning

increasing impact

The Spirit of Lifelong Learning

It would not be surprising to open the Merriam-Webster Dictionary one day and see a photo of Carlos Arias next to the entry for "enrichment."

Carlos, an OASIS member for over 20 years, is perhaps the embodiment of lifelong learning. He and his wife Claire began



Carlos Arias

taking classes with OASIS in San Diego, expanding their horizons in a wide variety of topics. "There are hundreds of classes offered every year," Carlos says. "There's something for everybody to enjoy."

And Carlos should know, having taken some 50 OASIS classes on art, history, theology and cinema, just in the last year.

"The foreign film classes are wonderful," he says, "there's a great selection, and discussion before and after, with rich information about the film and its nuances." Besides his native Spanish, Carlos speaks both French and German and says the foreign films also help keep those language skills sharp.

The 77 year-old was born in Mexico City. In 1980 he and his wife moved to San Diego, where they raised their three children. But before settling in the United States, Carlos spent time touring Europe, visiting some 18 countries after his schooling.

An architect by profession, Carlos was educated at the University in Mexico City as well as the Sorbonne in Paris, completed a fellowship at the Ministero degli Affari Esteri, Roma, Italia, a foreign ministry of the government of the Republic of Italy, and took post-graduate courses at the University of Arizona in Tucson. His career spans positions held in Mexico, Europe and in the United States. Now in addition to his passion for learning, Carlos serves as a volunteer with OASIS, part of the "Monday Crew" doing everything from registering other OASIS participants for classes, answering phones and handling administrative tasks -- keeping the San Diego OASIS center humming along.

Recently Carlos added another experience to his long list of enriching activities – media spokesperson. Reaching out to the Latino community in San Diego, Carlos has become OASIS' Spanish language media ambassador. He's done on-air radio interviews with Univision, a Spanish language media network, and has recorded public service announcements (PSAs) about programs offered at San Diego OASIS which are being run on Univision.



Carlos Arias reaches out to the Spanish-speaking community through the local Univision radio station to let people know about San Diego OASIS.

"I've very much enjoyed doing these interviews," Carlos says, "letting the Latino and Spanish communities know about all of the great services we have."

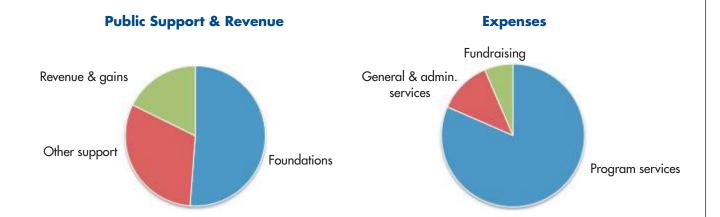
financial report

increasing impact

The OASIS Institute Statement of Activities

for the year ended December 31, 2012 (accrual basis)

Public support & revenue	Institute	Supporting organizations	Eliminations*	Total	
Foundations	\$ 5,278,511	\$ 563,956	-406,035	\$ 5,436,432	51%
Other support	1,220,956	2,144,687	-65,065	3,300,578	31%
Revenue and gains	<u>608,533</u>	<u>1,440,864</u>	<u>-170665</u>	<u>1,878,732</u>	<u>18%</u>
Total support & revenue	\$ 7,108,000	\$ 4,149,507	-641,765	\$ 10,615,742	100%
Expenses					
Education programs	432,868	1,357,230	-17,921	1,772,177	
Health promotion	2,283,435	1,213,278	-321,552	3,175,161	
Volunteer programs	772,197	737,155	-109,938	1,399,414	
Technology support	<u>623,042</u>	<u>368,210</u>	<u>-20,947</u>	<u>970,305</u>	
Program services	4,111,542	3,675,873	-470,358	7,317,057	82%
General & admin serv	605,374	611,756	-134,758	1,082,372	12%
Fundraising	<u>434,439</u>	<u>183,600</u>	<u>-36,649</u>	<u>581,390</u>	<u> 6%</u>
Total expenses	\$ 5,151,355	\$ 4,471,229	-641,765	\$ 8,980,819	100%
Change in net assets	1,956,645	-312,722	0	1,634,923	
Net assets-year end	\$ 8,138,941	\$ 1,281,209	0	\$ 9,420,150	



This information has been extracted from the audited financial statements of The OASIS Institute. Complete copies of the Consolidated Financial Statements for 2012 can be obtained online at oasisnet.org/annualreport or by writing to The OASIS Institute at 7710 Carondelet Ave, Suite 125, St. Louis MIssouri 63105.

* Eliminates duplication of revenue and expenses for grants received by the Institute and allocated to supporting organizations.

financial report

increasing impact

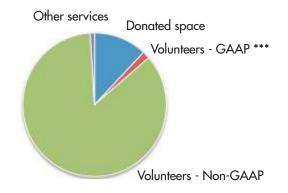
2012 OASIS Network Support **

Unaudited, cash basis

Income		
Gifts and grants Foundations Corporations Government awards & subcontracts Individual contributions Other nonprofit sponsors	\$ 2,644,971 348,166 262,450 506,139 <u>696,301</u>	36% 5% 4% 7% 9%
Total Gifts and Grants	4,458,027	
Participant Fees	2,701,455	36%
Interest and other revenue	207,648	3%
Total Network Income	\$ 7,367,130	100%
In-kind Contributions		
Donated space Volunteer services - GAAP *** Volunteer services - Non-GAAP*** Other donated services Total In-kind Contributions	1,527,079 213,984 10,884,492 <u>123,037</u> \$ 12,748,862	12% 2% 85% 1% 100%
Total Network Funding	\$ 20,115,992	



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*** According to Generally Accepted Accounting Principles (GAAP), donated services are recognized as contributions if the services: (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by OASIS (for example lawyers, medical professionals, other licensed professionals, educators, etc.) Donated services that meet the criteria according to GAAP total \$213,984. Donated services that do not meet those criteria (Non-GAAP), but for which OASIS would be unable to operate without, total \$10,884,492.

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Arkansas

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San Diego Region

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Boys and Girls Clubs of Greater San Diego

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Florida

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Georgia

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Maine

Portland

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Missouri

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Nevada

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