



**EVOLVE**  
2021 Oasis Rochester Annual Report





Our annual report's theme of evolving is perfect for Oasis Rochester in 2021. As of April, 2021, Oasis Rochester became a fully incorporated 501c3 non-profit agency, with new freedom to expand and grow in directions not previously possible. We are thankful to the Oasis Institute for their support and guidance.

We continued to ease our way through the pandemic with classes held online but were able to open fully, and safely for in-person, Zoom, and hybrid offerings in the Fall. We continue to seek ways to welcome our long time and new participants with exciting and stimulating offerings. Join us!



### **ANN CUNNINGHAM**

Executive Director  
Oasis Rochester

2022 is a milestone year for Oasis as we are celebrating 40 years. As we reflect on Oasis' work last year through our 2021 annual report, we do so through the lens of the global pandemic and how it has affected all of us. While two years is a short time compared to 40, the last two years were possibly the most challenging. It makes us appreciate our roots, the journey to get here, and our impact over these first 40 years that much more. It's even more important to consider what the NEXT 40 years of Oasis will look like. The United States is on the cusp of an unprecedented population shift. By 2060, United States Census projections anticipate that half the population will be over 50, with a 92% increase in adults aged 65 and over. This shift in age distribution is attributed to decades of lower birthrates, medical advancement, and more attention to the impact of healthier lifestyles. Longer retirement periods spark a reconceptualization of what living out the "golden years" looks like. Oasis is evolving to accommodate these changes for a world in which adults are working and living longer. We hope that you, and new generations of older adults, will join us on this transformational journey over the next 40 years!



### **PAUL WEISS, PHD**

President | Oasis Institute

## **STORYTELLER BRINGS CLASSES TO LIFE**

Once upon a time, a professional storyteller was also known as a minstrel or a troubadour. In the Middle Ages, these treasured storytellers were often honored as members of royal courts.

In the modern age, a professional storyteller brings a talent for delivering meaningful stories and messages that reflect an understanding and respect for the lineage of the stories.

Today, through Oasis Rochester, storyteller David Woodruff spins vivid stories steeped in history and intrigue as part of entertaining, informative classes members can take either in person or online through Zoom.

David brings 40 years of experience as a high school teacher, writer, author, and storyteller to his Oasis classes. So far he has taught 50 different courses on topics from Columbus to the Crimean War and everything in between.

"I find topics that I personally want to learn about," he explains. "A good story is often about screw ups—they're more fun to talk about."

To create a class, he takes a deep dive into books and online sources and masterfully weaves age-old story themes with fascinating facts, buried secrets, and flawed figures. He estimates he spends a minimum of 100 hours of research to prepare each Oasis class.

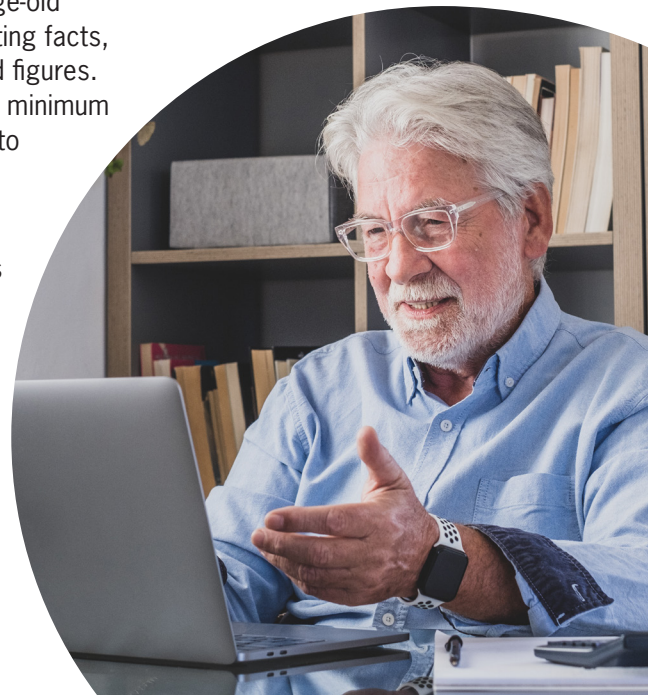
In classic storytelling fashion, David often starts his classes with amusing anecdotes to "warm up" the room. Focusing on the fertile fodder from historical "screw ups," he ends his class with cliff hangers such as, "Don't worry, things get much, much worse next week."

He typically teaches four classes a quarter in a "relaxed" format that allows time for questions.

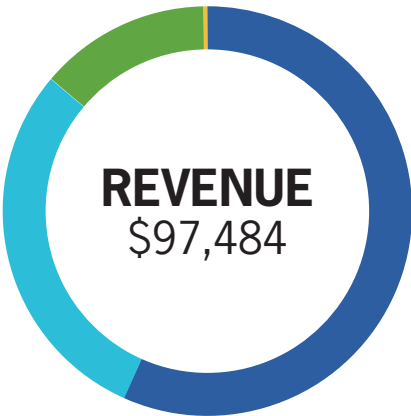
"If people ask questions during class that are cogent and on topic, that's a good sign the class is going well," David says.

Prior to the pandemic, David brought his own audio-visual (AV) system to in-person classes. At around the same time, Oasis had purchased a new AV system that offered flexibility to teach classes simultaneously in-person and virtually. Thanks to the updated technology at Oasis, David continues to teach hybrid classes so people receive the same information and visuals whether they are in-person or on Zoom.

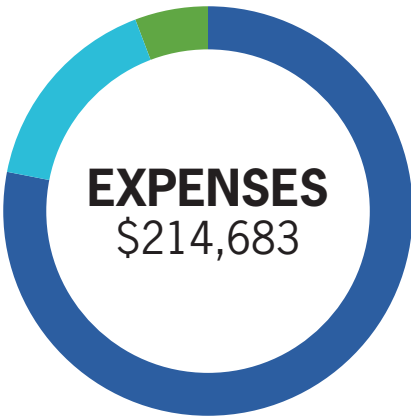
David says the number of students in his classes has grown since the pandemic. "I used to have 20 to 30 people in the in-person classes but now, because people can attend virtually, we get 40 to 50 people. And we're getting people from outside the Rochester area through Oasis Everywhere. Because of the pandemic, people can now take my Oasis classes from anywhere, whether you are limited physically or live in another city."



# OASIS ROCHESTER FINANCIALS



- \$55,193  
Program Revenue
- \$28,800  
Contributions & Grants
- \$13,233  
In-Kind Contributions
- \$258  
Other

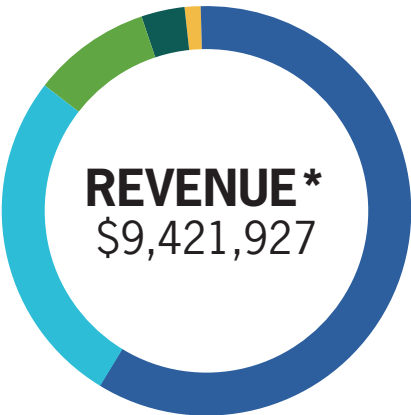


- \$167,680  
Program Services
- \$34,868  
General & Administrative
- \$12,135  
Fundraising

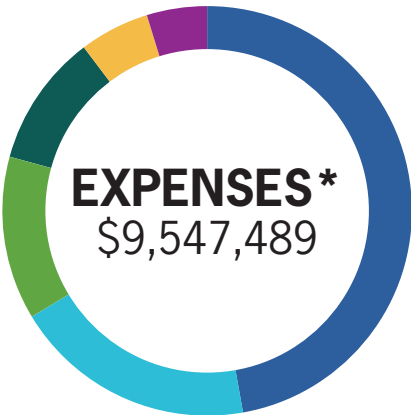
# NATIONAL IMPACT

Partnered with **281 schools** across the country.      Placed **1,230 tutors** in the Tutoring Program.      Provided **46,250 volunteer hours** to local communities.      Provided **2,250 volunteers** to local communities.

Enrolled **78,225 participants** in Oasis programs.      Served **1,044 communities** across the country.      Supported **15,750 participants** through Oasis programs.



- \$5,585,044  
Government Funding
- \$2,535,594  
Contributions & Grants
- \$888,305  
Program & Partner Revenue
- \$310,146  
In-Kind Contributions
- \$102,838  
Other



- \$4,510,929  
Health Programs
- \$1,837,158  
Administrative
- \$1,215,897  
Education Programs
- \$998,187  
Volunteer Programs
- \$531,905  
Fundraising
- \$453,413  
Technology Literacy Programs

\*Source: 2021 Consolidated Financial Statement Audit

## BOARD OF DIRECTORS

**Dick Butler**  
*President*  
Community Volunteer

**Dawn Anderson**  
Director of Finance &  
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Oasis Institute

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**Peter Nilsson, JD**  
Community Volunteer

**Steve Newcomb**  
Aging Services Administrator  
Monroe County Office for  
the Aging

**James A. Termotto, Sr.**  
Program Director  
North Coast Radio WJZR

“My exercise classes have made a tremendous difference to my overall fitness and well-being. I feel stronger and have better balance and flexibility. I’m grateful Oasis Rochester evolved and included Zoom classes during the unsettling times of the Pandemic.”

Oasis Rochester Participant



**Connect with Oasis, call or check us out online.**

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